



Welcome Note	1
Your Energy Feed	1
Connects of 2010	2

Be Safe	3
Sharing Success	3
BIRLA TYRES: Quest for Excellence	

From the Archive	4
Interesting Facts	4

Dear Reader,

Wish you and your family a Happy and Prosperous New Year 2011. Thank you for your continued patronage to SUPER Gas Connects for more than one year.

SUPER Gas Connects shares a lot of information, articles and news of SHV India and Oil & Gas Industry across the globe. We hope you enjoy reading SUPER Gas Connects as much as we enjoy presenting it to you. We value your feedback/ suggestions and would request to write to us at connect@supergas.com to continue our endeavor in enriching the reading experience. We will continue to include information and articles of your interest on SUPER Gas Connects in future as well.

Wish you once again a Happy and Successful 2011.

Kind Regards,

**Marketing Team
SHV India**

Your Energy Feed

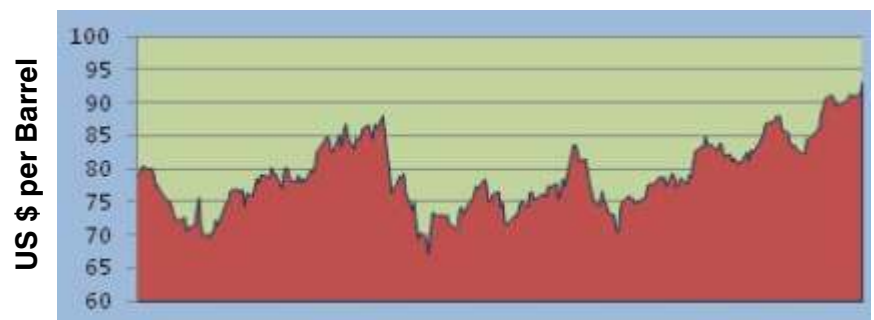
The crude oil price has been showing an upward trend in the global markets for the last few months. The price ranged between US \$ 85 to US \$ 92 per barrel. The oil inventory particularly in US has had a trend which indicated greater usage and a positive economic trend. The dollar which has been weak earlier was able to regain its strength over other major currencies. This aided in maintaining the crude oil trading in the short band.

The crude oil being maintained at these levels have helped in

enhancing the economic parameters in many parts of the globe. Based on current indications, some experts are of the view that it may show a slight upward movement in the short term before it stabilizes.

The International LPG price experienced an unprecedented upward trend and was pushed to a high level of US \$ 930 per MT after being in the range of US \$ 625 to US \$ 725 for almost a year. The surge in prices has been due to high seasonal demand of heating oils and LPG by many countries in this winter season.

Crude Price*

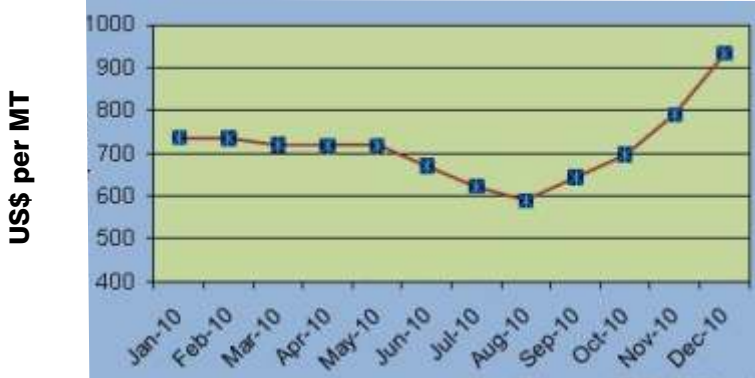


Jan'10 to Dec'10

*Price of Brent Crude



International LPG price*



*Saudi Aramco CP for 30/70 mix

It is also understood that there has been a reduction in LPG production in one of the largest refineries in the Middle East and an increase in demand in East particularly in China, Japan and S Korea which has also contributed to the increase in the prices. At these price levels of LPG, economic activities may be adversely affected with demand for imports being reduced, many experts are of the opinion that a downward trend in LPG prices is expected, post this winter season.

Connects of 2010

News & Events

SHV Group Acquires Chevron's Indian Subsidiary

SHV India announced the acquisition of Caltex Gas India Private Limited (CGPL) in the beginning of the year 2010. Caltex Gas is a wholly owned Indian subsidiary of US based Chevron Group, engaged in import, storage, bottling and marketing of LPG with a turnover of about Rs.350 Crores.

SHV group takes over Caltex Gas

SHV ENERGY ACQUIRES CHEVRON'S INDIAN ARM

News & Events

SHV India's LPG Knowledge Now Certified

With more than a decade of presence and thousands of satisfied customers, SHV India has established itself as a leading LPG player. Our unshakable commitment to customer service, deeper understanding of customer's energy needs and the launch of innovative products remains unparalleled in the Indian LPG industry. The storage systems provided by SHV India of customers premises conform to the applicable statutes. Safety of the customer's assets, personnel and people at large is of paramount importance at SHV India. Our team of experienced SHV India engineers gives us immense pleasure to inform you that the Petroleum & Explosives Safety Organization (PESO, Dept. Of Explosives, Govt. Of India) has also recognized SHV India's technical expertise and knowledge in the field of LPG storage and use. SHV India's personnel are now authorized by PESO to carry out Statutory testing of Bulk Tanks installed at customer premises. These tests are conducted for the conformance of LPG installations to the minimum safety norms at least once every year. Through the process of interview and test, our Engineers have been approved as "Competent Authority" to conduct these tests. Our customers stand to benefit from this in many ways including:

- 1) Testing of LPG installations strictly as per PESO guidelines.
- 2) Enhanced Safety of LPG installation at customer premises.
- 3) Increased safety awareness towards LPG storage and usage.

This recognition indeed vindicates our Knowledge Leadership with regard to LPG installations in India. It is our endeavor to continue to lead in the commercial and industrial LPG segment and strengthen our position of being the "Preferred Energy Solution Provider" to our customers.

SUPER Gas taking "Go Green" initiative to NEXT Level

Treat the Earth Well. It is not inherited from your parents, it is borrowed from your children. -old Kenyan proverb

SHV Gas is the largest dedicated global LPG distributor in the world. SHV Gas provides their core product LPG in the most environmentally sensitive way practicable. This approach also extends to providing efficient LPG energy systems and energy efficiency advice to our customers. Apart from distributing an environmental friendly fuel - LPG to meet our customer's energy needs, it is our endeavor to integrate this sensitivity towards cleaner environment in our day to day business as well.

A step in this direction is the successful implementation of Microsoft SharePoint in April '10. SharePoint is a product that manages the tasks and information of an organization with respect to their hierarchy levels. It is a content management system with integrated search functionality developed that allows users to work in a web-based collaborative environment.

By going online through SharePoint for various day to day business processes, SHV India shall substantially reduce physical transfer of paper and documents across the country amongst its terminals, filing plants and regional/area offices. Majority of administrative processes hitherto requiring physical movement of paper are now undertaken online. This will assist our teams to respond to our customers faster and better, due to:

1. Faster access to relevant business information, when and where it is needed.
2. Better communication.
3. Consistency and accuracy.

At SUPER Gas, we are committed to environmental friendliness and efficiency.

LPG Supply Security with SUPER Gas

Two cargo vessels collided very close to the Mumbai port in August 2010. About 200 containers had fallen off from one of the cargo ships into the sea, which resulted in the suspension of traffic at one of the busiest ports in the country. The oil spill due to collision had affected the movement of 15 outgoing and 41 incoming ships at these ports. Due to the closure of the approach channel to the Mumbai harbour, some ships waiting at offshore anchorages were proposed to be diverted to nearby ports in Gujarat.

Efforts were being made to clear the channel and declare it safe for navigation. The authorities however did not want to restore the traffic in haste, fearing another vessel running aground in the channel.

A team at SUPER Gas was closely monitoring the events at Mumbai port, since one of our LPG cargo was also waiting to berth at Mumbai port. Without waiting for the restoration of maritime traffic, SUPER Gas had swung into action to secure LPG supplies to our customers in Maharashtra. Several road tankers were immediately mobilized to bulk transport LPG from our other import locations at Farbander (Gujarat) and Vagad (AP). Our teams had to take steps proactively and quickly considering long travel time of about 4-7 days from these alternate import locations to our supply location near Mumbai. Ensuring un-interrupted LPG supplies to our customers was the prime objective then, even at the cost of incurring additional freight due to long distance inland LPG transportation.

Although the traffic at Mumbai port was restored within 10 days, we had proactively prepared ourselves to manage any situation arising due to a prolonged hold up. Without relying on any single import location and with multiple strategically located import facilities in India, SUPER Gas is better prepared to secure energy supplies to our esteemed customers.



Be Safe

No energy company can claim to be truly sustainable unless it has safety at its core. SHV Gas companies, around the world, share this philosophy and are committed to safety policies that ensure that its customer, employees and the general public are well protected from any potential harm arising from our business.

Major companies like SHV Gas typically use risk assessments and safety management systems to ensure that a systematic approach is taken to the management of risk. SHV Gas provides guidance to customers on safe operating practices for handling of LPG.

Knowledge is power – only if we share. Safety is an integral part of SHV India and it is imperative to have utmost awareness and preparations to identify and address the uncertainties. SHV India initiated an

exclusive Safety newsletter named “Chetna” which shares knowledge and experience within organization and also with our esteemed customers and business partners. A panoramic view of the newsletter is as follows - It covers good business and safety practices of LPG industry, Brief details of mock drills and safety programs conducted at our customers' premises, Success stories of our customers, Best practices in the market related to safe Installations and many more. This initiative on safety has been well appreciated by our customers and other stakeholders.

It gives us immense pleasure to inform that we have completed 5 years of our safety newsletter and request to look forward to our Anniversary issue in this month. If you would like to subscribe to our safety

newsletter “Chetna” please visit our website: www.supergas.com. We are sure that this newsletter would benefit your organization in multiple ways and look forward to your subscription.



Sharing Success

BIRLA TYRES: Quest for Excellence

Birla Tyres is a unit of Kesoram Industrial Limited (KIL). KIL operates mainly in four segments namely Cements, Tyres, Rayon T P & Chemicals and Others. It sells Cement under the brand names Vasavadatta, Kesoram and Birla Shakti. Rayon T P and Chemicals includes Viscose Filament Yarn etc. Here are the excerpts from a discussion with Mr. P.K. Mitra - V.P (Engg), Birla Tyres, Balasore (Orissa).

Please tell us something about Birla Tyres.

Birla Tyres is one of the leading manufacturers of Automobile Tyres, Tubes and Flaps in India. Birla Tyres entered the Indian market in 1991. Today Birla Tyres is India's third largest

Tyre Maker. Situated in the midst of lush green, serene atmosphere at the outskirts of the town of Balasore, Orissa, the plant was set up using State-Of-The-Art machines with the latest technology from the world famous tyre manufacturer “Pirelli of Italy”. The continuous Quest for Excellence saw the Birla Tyres team add many feathers to its cap. It has received ISO 9001, ISO 14000 and QS 9000 certification and TPM Excellence Award.

Birla Tyres is an established name in the Indian Tyre Industry. What differentiates Birla Tyres from other Manufacturers?

We are covering all running Automotive Tyres starting from Two-

wheeler to OTR Tyres. This kind of range coverage is not seen in any other competitors. The plant was set up in Technical Collaboration with “Pirelli limited.” a subsidiary of international giant Pirelli of Italy. The collaboration envisaged supply of all the technical documentation, basis engineering, and expert assistance during commissioning and subsequent production in the plant. For Big OTR Tyres we collaborated with Beijing Research and Design Institute of Rubber industries.

What is your assessment about the future of Tyre Industry?

The future is very-very bright. It is expected to increase 10% per



annum. This is because of Quadrilateral Road Projects supporting roads to Highway. In addition, almost all global vehicle manufacturers are going to set up their plants in India and this will have tremendous impact on Tyre Industry.

Where do you see Birla Tyres in 5 Years from now?

We will be within top bracket in the Tyre Manufacturing Industry in India. There will be an increase of 25% CAGR in next five years.

Birla Tyres has been associated with SUPER Gas for Its Manufacturing

Facilities at Balasore and Roorkee. What does this partnership means to you?

Birla Tyres has always believed in partnering with suppliers / service providers who are known for their professionalism, business ethics, strong values and commitment to customer services. We have been associated with SUPER Gas for our manufacturing facilities for a quite long time. SUPER Gas is very loyal and provides timely services which are required the most for our business.



Mr. P.K. Mitra
V.P (Engg), Birla Tyres

From the Archive



Winter in Utrecht, The Netherland, 1960

Interesting Facts

- Human hair and fingernails continue to grow after death.
- The average person laughs 13 times a day.
- The only 2 animals that can see behind itself without turning its head are the rabbit and the parrot.
- The roar that we hear when we place a seashell next to our ear is not the ocean, but rather the sound of blood surging through the veins in the ear.
- Chess was invented in India.

Answers of SUPER Gas Connects - Anniversary Issue

1. A nail in horseshoe 2. Footsteps 3. Time 4. Mirror 5. Nothing

Disclaimer: Information featured herein is for informative purpose only, hence no liability is assumed.

Contact

SHV Energy Private Limited

"SUPER Gas House",
IVth Floor, 8-2-334,
SDE Serene Chambers,
Road No.7, Banjara Hills,
Hyderabad-500 034
Andhra Pradesh
India.

Tel: (040) 2354 0079, 3060 4005

Fax: (040) 2354 0082 - 83

Email: shv@supergas.com

Website: www.supergas.com

Please send us your
suggestions / feedback to
connect@supergas.com

SUPER Gas
WORLD'S No.1 LPG COMPANY