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Dear Reader,

Thank you very much for the overwhelming response to the 1st issue of *SUPER Gas Connects*. All your comments and suggestions were carefully noted. Your interest in this latest initiative has prompted us to release the 2nd issue of *SUPER Gas Connects*, earlier than we had planned.

As mentioned in our inaugural issue, we continue to share the latest information pertaining to the global energy prices. We also bring to you update on the news and events within SHV India and its customers. We hope you will find them useful and interesting.

We also take this opportunity to wish you and your family Merry Christmas and a Happy New Year 2010.

Kind Regards,

**Marketing Team
SHV India**

Your Energy Feed

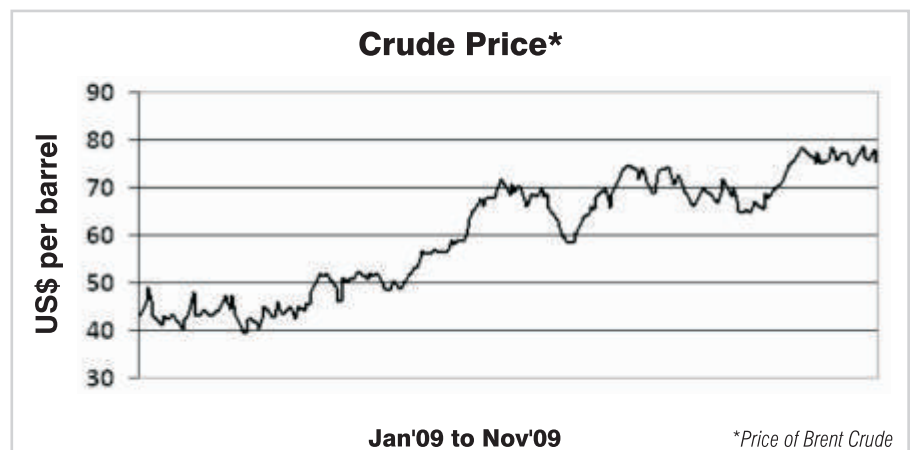
The crude oil prices have surged in the global markets and had breached US\$ 80 per barrel mark in the intra day trading during the month of Oct'09. One of the major reasons being attributed to this spike is the weakening of the US dollar over other major currencies. The positive sentiments towards economic recoveries have also contributed to the increase in global crude prices.

There has not been any recent change in retail prices of petrol & diesel in India; however the prices of

industrial fuel oils have gone up in the last couple of months.

The International LPG prices have witnessed similar trend as of crude oil in the last 6 months. From the level of about US\$ 500/MT, the prices had moved to a level of about US\$ 660 in the month of Nov'09. The demand for LPG has shown an increase in the past few months.

Based on the current economic indicators, it is estimated that the demand of crude oil is expected to go up in the coming months resulting





in an upward movement in crude prices. Owing to the maintenance activities in the oil refineries in the Eastern sector and winter setting in, the demand for LPG is likely to increase. The LPG prices are expected to head northwards in the short term before easing to lower levels after winters.

LPG, the energy market's best kept secret

Increasing public concern about climate change is changing the face of the energy market. What people often don't know is that LPG (Liquefied Petroleum Gas) can play a key role in making our energy supply safer, cleaner and more secure. SUPER Gas is taking the lead in raising public awareness of LPG's benefits. Read on to find out more about this exceptional energy.



LPG is environment friendly

The AEGPL (The European LPG Association) and WLPGA (World LP Gas Association) recently commissioned a "study of studies" where existing research data was analyzed to establish the credentials of LPG with respect to air quality and carbon. The documents were completed and launched in May, and the results were extremely encouraging.

LPG was proven to be a genuinely low carbon fuel with savings of over 20% against petrol and fuel oil easily possible in both the auto LPG and heating markets. At the extreme end of the scale, some studies put the carbon emissions of non-renewable sourced wood, fossil fuel based electricity and coal at over double that of LPG. Even fuel oil can emit 68% more CO₂ than LPG, as well as being a significant potential source of ground pollution. This data clearly

positions LPG as part of the solution to reduce carbon emissions for a whole range of applications.

The air quality study confirmed that using LPG vehicles in urban areas can make a significant improvement to air quality. Despite improvements in conventional automotive technology, LPG vehicles emit far less NO_x (nitrogen oxides) and SPM (suspended particulate matter) than diesel equivalents and still represent good value for the consumer. For stationary applications such as cooking, heating, and power generation, the reduction in pollutants over wood/coal and fuel oil are even more dramatic. This feature is making a real contribution to people in emerging economies who still cook using solid fuel and, consequently, suffers from extremely poor indoor air quality. In the current environmental debate, we should also remember that poor air quality is immediately

harmful to human health and advances death in tens of thousands of cases worldwide every year.

Whether it is from driving cleaner, more economical cars, domestic \ commercial cooking or industrial heating, LPG has hundreds of millions of satisfied users all over the world. Our challenge is to stop LPG being the best kept secret in the energy sector.

Why LPG Campaign

SHV Gas, the worldwide LPG specialist, has also started its own "Why LPG?" campaign, with the aim to create global awareness for LPG as an energy source that is environmentally sensitive, secure, affordable and available on the spot. Do have a look for yourself on www.whylpg.com

Together we can make a change, so spread the message: LPG is part of the solution to today's energy challenges.



News & Events

Getting closer to customers in North India

SHV India is pleased to announce the commencement of construction of its new LPG cylinder filling / break bulk storage facility at Rohtak, Haryana from the green field stage. Bhoomi poojan was conducted at site in Sept'09 and the construction is currently in full swing. The proposed facility with annual bottling capacity of 21,000 MT will be amongst the largest in the private sector in Northern India. An investment in infrastructure of this size is another example of SHV India's commitment to its customers and the Indian market.

Rohtak is an upcoming industrial town with proximity to major industrial and commercial LPG markets. This new facility would be equipped with modern operating & safety systems and expected to become operational in third quarter of 2010.

We believe that the commissioning of this facility would be a major step forward in setting new benchmarks in meeting stringent controls as well as achieve higher levels of customer satisfaction.



Sharing Success

JAQUAR & Co: the pursuit of excellence

Jaquar & Company Limited is one of the market leaders in the field of bath fittings in India. Its motto of "the pursuit of excellence" distinguishes Jaquar from others and has made it the undisputed market leader. Here are the extracts from a discussion with Mr. V. B. Aggarwal, Director (Technical) of Jaquar & Company Limited.

Please tell us something about Jaquar & Co.

Today, Jaquar has emerged the undisputed market leader in the field of bath fittings in India. Heralded as a torchbearer of change through its policy of continuous innovation and up gradation of technology, Jaquar has completely revolutionized the way the bath fittings industry used to function in India.

Jaquar & Co. has been in India for many years now. How has the company's journey been so far?

The "Jaquar" saga began in 1960, when a determined Mr N. L. Mehra decided to start a bath fittings business. He launched a company, which he named Essco Sanitations and began to manufacture quality taps. This marked the first phase of the "Jaquar" saga. Essco laid the foundations for greater things to come. Among its biggest achievements was the fact that it succeeded in establishing unparalleled goodwill in the market, in terms of relationships with its customers and the trade.

Today Jaquar is about Rs. 7 billion group, which exports its products to

UK and Middle East countries under "Jaquar" brand. It has been awarded the prestigious "Fulham Geissler American Award" for quality, received by the likes of Apple, AT&T, Boeing, IBM, Kodak and Xerox in the past.





What is your assessment about the future of domestic and global industry?

The overall spend by consumers on bathroom and kitchen accessories have gone up tremendously in the last decade. The demand has shifted to higher quality and luxury-class fixtures in India and other emerging countries. The industry is growing and we expect the demand to grow in future as well. The global market is expected to do better in the coming years as compared to year 2008-09.

Where do you see Jaquar & Co. in

5 years from now?

From market leaders in India to market leaders in the world.

Jaquar & Co. has been associated with SUPER Gas since long. What makes this partnership so victorious?

We have been associated with SUPER Gas since long due to its high safety standards, optimum installation design and better product quality. The LPG supplies till date have been un-interrupted and timely. We appreciate their customer orientation.



Mr. V. B. Aggarwal
Director - Technical, Jaquar & Co.

From the Archive



Working visit to SHV's site at the harbours in Rotterdam, the Netherlands

Interesting Facts

- 160 billion emails are sent daily, 97% of them are spam.
- The first public cell phone call was made on April 3, 1973 by Martin Cooper.
- Each king in a deck of playing cards represents a great king from history. Diamonds = Julius Caesar, Spades = King David, Hearts = Charlemagne and Clubs = Alexander the Great.
- In London the average tourist is being caught on surveillance cameras about 300 times a day.
- There is no lead in a lead pencil. It is just a stick of graphite mixed with clay and water.
- The unit 'foot' was originally the length of a human foot (12 inches).

Disclaimer: Information featured herein is for informative purpose only, hence no liability is assumed.

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