

[www.supergas.com](http://www.supergas.com)



**SUPERGAS®**

**Your Energy Partner for top-notch,  
efficient, sustainable LPG solutions!**











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# About SUPERGAS

## Part of the Global LPG leadership legacy

SHV Energy Private Limited, established in India in 1996 under the brand name SUPERGAS, is a wholly-owned subsidiary of Dutch multinational SHV Energy. SHV Energy has a strong global foothold in LPG solutions & services and sustainable fuels across Asia, Europe, South America, and North America.

Since its establishment, SUPERGAS has consistently maintained the prestigious CareEdge Rating No 1 (Good), for its top-notch infrastructure, technical expertise, exceptional customer service, and unwavering dedication to safety.

We are committed to building a sustainable future and delivering lasting value to all stakeholders, with a strong emphasis on our planet. It includes promoting sustainable fuels and transition to LPG in the interim period as a energy source, enhancing air quality, and working towards achieving long-term net-zero emissions.



### SHV Energy Brands

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# Our Purpose

## Courage to care for generations to come

- The courage to care means a promise to shape the future, not simply adapt to it. For everyone at SHV and SUPERGAS, every day provides the inspiration to create a better tomorrow for generations to come.
- We are tens of thousands of talented individuals from all around the world. We are a family of companies active in various industries operating across continents. Our purpose is the glue that connects us.
- A defined purpose makes the difference between knowing how we should go about our work and understanding why we are all proud to do so. A long-term vision supported by our shareholders.





## **Our Vision**

**To lead in providing efficient energy solutions through LPG in a sustainable manner.**



# Our Brand Values

## Caring



We care about providing cleaner energy and people associated.

## Seamless



We provide a seamless experience to ensure peace of mind for our customers.

## Leading



We are leading the market and meeting its challenges.

## Local



Despite our global presence, our actions are local.

## Sustainable



Our goal is to reduce our environmental impact and increase energy efficiency.

## Safe



The safety of our entire supply chain stands as our topmost priority.

# Advancing Energy Together

We characterise our mission as Advancing Energy Together.

This mission goes beyond simply supplying our stakeholders with energy. It encompasses our commitment to provide our customers with cleaner and affordable energy alternatives, increase our sustainable fuels and renewable solutions portfolio, and to advocate for energy switch to ensure they are able to access clean, safe and lower carbon energy options today.

The reference to together in our mission involves all our key stakeholders, beyond our colleagues and customers. To achieve long-lasting change, we collaborate with a broad network to make the energy solutions of the future a reality, including policymakers, energy experts, other players in the energy sector, interest groups, industry associations and local communities.

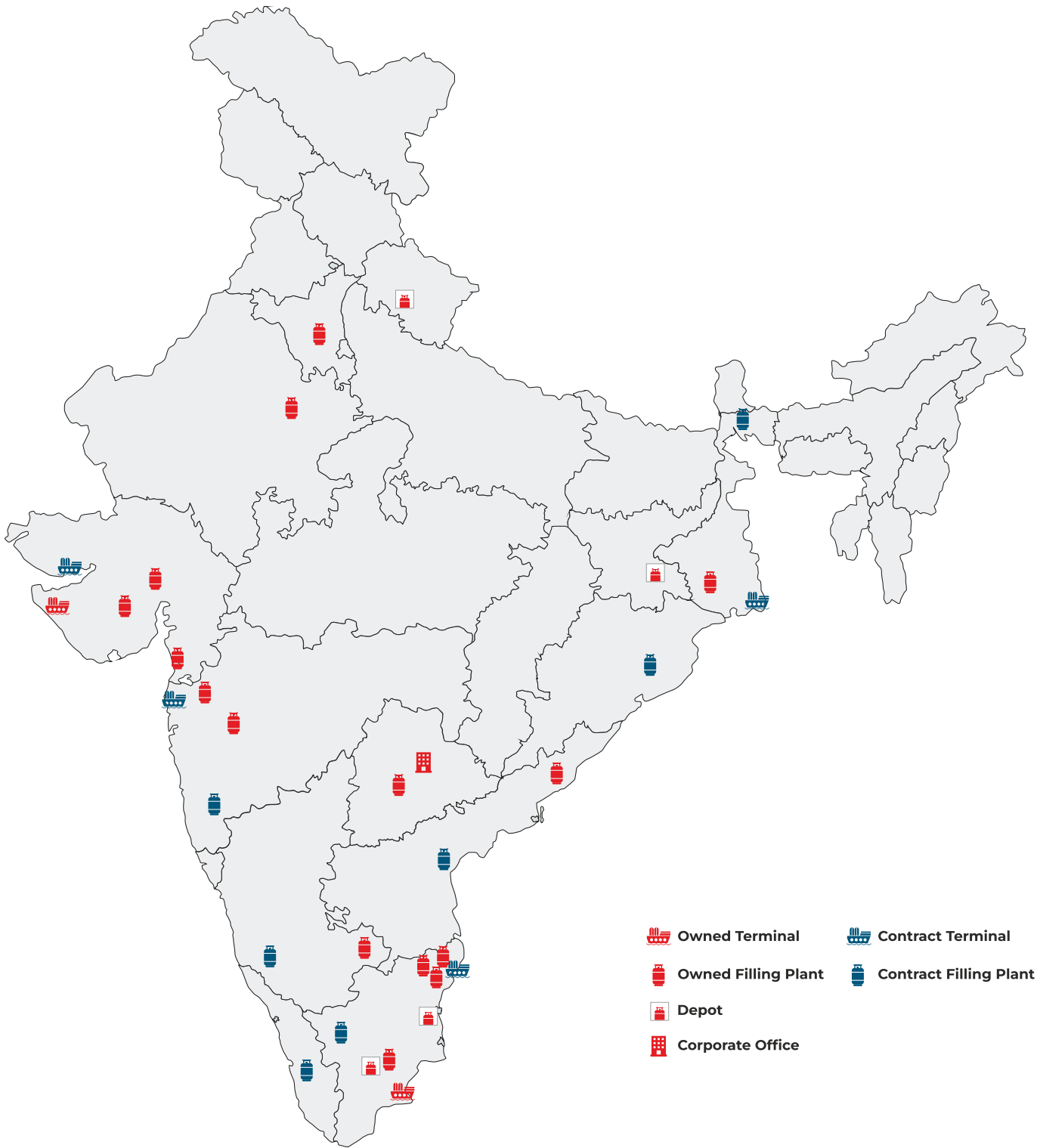
## Our Infrastructure

SUPERGAS has meticulously crafted a resilient infrastructure, encompassing import terminals, filling plants, and godowns strategically positioned to guarantee seamless, swift, and timely LPG deliveries – pivotal elements that have cultivated the unwavering trust of our customers. These facilities undergo continual enhancements, and regular incorporation of additional

resources to accommodate the burgeoning demands. SUPERGAS infrastructure not only supports our current operations but also positions us to adapt and expand in tandem with the evolving market dynamics. It is through this dynamic approach that we continue to solidify our reputation as a dependable partner in the delivery of LPG solutions.







**Global Leader in LPG**  
25 Countries



**Pan-India**  
Presence Since 1996



**6 LPG Import Terminals**  
22 Filling Plants

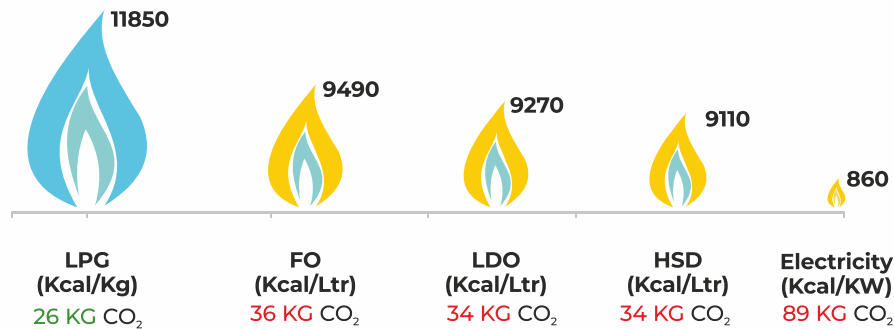


**2000+ Industrial Customers**  
CareEdge Rating No 1 (Good)



**400+ Cylinder Franchisees**  
45+ Auto LPG Stations

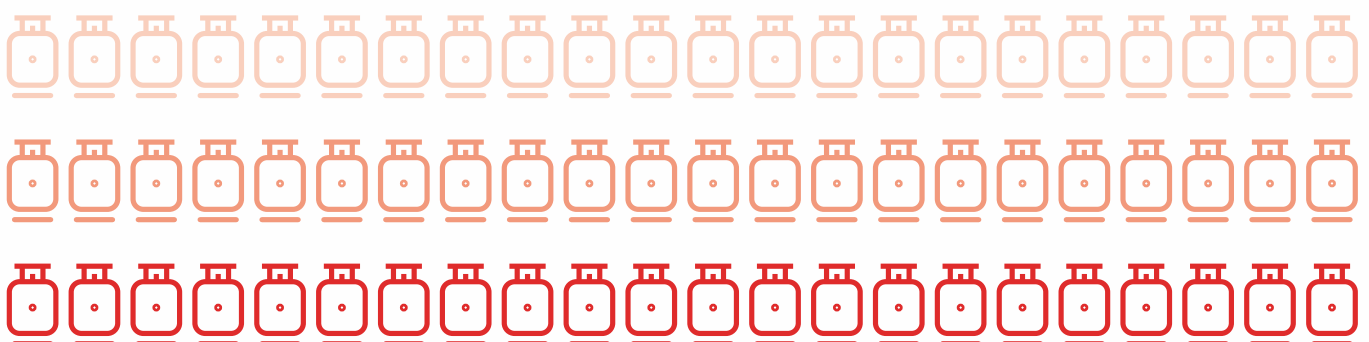
# To produce 100,000 Kcal of energy, LPG produce 26Kgs of CO<sub>2</sub>



## LPG- The Exceptional Energy

Gross Calorific Value (GCV) Chart

LPG, known for its exceptional qualities, stands out as an eco-friendly, reliable, cost-efficient, and secure source of energy. LPG's versatile application ranges from cooking in household & hotels to energy sources in industries and automobile fuels. With low carbon emissions during combustion, it's impact on air quality is better.





With a legacy of more than 25 years, SUPERGAS has emerged as a leading LPG brand in India. Our commitment to excellence has made us the preferred choice for customers across various segments i.e. Domestic, Ho-Re-Ca, Industrial, and Auto-LPG. At SUPERGAS, we understand the significance of providing energy solutions that are not only efficient but also optimized and safe. In our pursuit of customer centricity, we continuously strive to enhance our services with innovative digitised solutions.

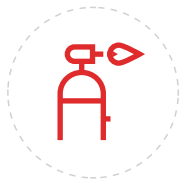
## Our Offerings



**Domestic**



**Commercial**



**Industrial**



**Auto LPG**







# Domestic LPG

## Your domestic cooking needs, personified

Experience the ease, speed, and cost-effectiveness of cooking with SUPERGAS LPG. Our commitment lies in providing a service that is friendly, professional, and centered around your needs with options of 4kg and 12kg cylinder.

With a wide franchisee network across your neighbourhood you get your LPG connection and delivery on time. Rest assured that every cylinder is meticulously inspected, safe and secured. Our dedicated customer service team address any concerns you may have, ensuring seamless experience.

### Why Us?

- Easy documentation process
- Full refund of your security deposit
- New connections and refills within 24 hours
- Assurance of LPG quality and quantity
- Trained delivery personnel at your service





## Commercial LPG

### Upgrading your novel Ho-Re-Ca (Hotel, Restaurant, Caterers) LPG experience

Experience better control and uniform heat distribution using LPG for cooking in commercial establishments such as hotels, restaurants, catering agencies, bakeries, clubs, cafes, and canteens. Interruptions or delays in the supply of LPG can significantly impact your operations, especially when it comes to fulfilling customer food orders. We present perfect solutions through 17kg, 21kg and 33kg LPG cylinders, that are efficient, cost effective and

on time, every time. We pride ourselves on our unwavering commitment to safety, and our round-the-clock support ensures that your business remains uninterrupted. Embrace the benefits of LPG today and elevate your culinary endeavors to new heights!



#### Why us?

- Complete solution from installation to supply
- Wide network of Franchisee
- Timely delivery
- Assurance of LPG quality and quantity
- Safety audit and training









# Industrial LPG

## Your peace of mind

LPG is an efficient energy source, it is safe and has a significant savings of fuel cost and maintenance cost. The end product has a better uniformity and quality as compared to other alternate fuels. When paired with SUPERGAS's prompt and dependable services, investing in this upgrade becomes truly worthwhile. Our comprehensive range of services, including LPG installation and supply solutions and, various add-ons form a fully integrated package. From setting up new manufacturing units, green field projects to facilitating conversion from other polluting liquid and solid fuels. Embrace our top-notch LPG and witness remarkable progress on multiple fronts!

### Why us?

- SR (Straight Run) Grade LPG
- Uninterrupted supply
- Seamless assistance for conversion to LPG
- Expertise in system design and engineering (experience in 60+ LPG applications)
- Unique Build-Own- Maintain Service
- Annual maintenance contracts for hassle-free operations
- Comprehensive operational and safety training programs and audits

We also offer customised aerosol grade LPG solutions for various.



Our operations team has experienced significant peace of mind with the connection and disconnection services executed by the expertly trained drivers from SUPERGAS. They doesn't just offer robust technical support; but also excel in delivering consistent supply and services sustainably. Additionally, the guidance and support provided for the seamless delivery and handling of the 450 KG 'Maxima' cylinders, along with strong safety precautions, have been impressive and invaluable to our ongoing operations.

**Venus Pipes & Tubes**  
Industrial Customer Testimonial | Dhaneti







# Auto LPG

## Providing the best-in-class

Auto LPG is efficient and effective, having low carbon emission. By choosing this fuel, you not only enhance the performance of your vehicle engine, but also contribute to the betterment of air quality, fostering a cleaner environment.

### Benefits of Auto LPG

- Enjoy a noise-free driving experience
- Enhance the lifespan of your engine
- Reduce carbon emissions
- Save significantly on fuel cost

### Why Us?

With the unwavering support of SUPERGAS, you can establish your own Auto LPG station and actively participate in the battle against air pollution. SUPERGAS offers both COFO (COMPANY-OWNED, FRANCHISEE-OPERATED) and FOFO (FRANCHISEE-OWNED, FRANCHISEE-OPERATED) alternatives, presenting you with the ideal opportunity to realise your entrepreneurial aspirations while effecting sustainable environmental changes. Our comprehensive assistance in business, marketing, and safety ensures uninterrupted progress in our partnership. Together, let's create a brighter future!

- Thriving and lucrative business opportunity
- Seamless and consistent LPG supply
- Proactively dedicated customer service
- Training workshops for customers, dispensing staff, & franchisees



I have been associated with SUPERGAS since 2015 and am proud to have started the first ALDS station of SUPERGAS in Chennai.

I started my second ALDS station in 2019, and the third one was commissioned in 2021. Complying to the safety and statutory norms perfectly without even minor deviations, phenomenal personal and business life growth and the competency of sales and technical teams, leading to profitability and business growth are three primary reasons that made me choose SUPERGAS.

**Sateesh Ravella** - Noble Gas LPG Services  
AUTO LPG Franchisee Testimonial | Tiruvottiyur



# Our Innovative & Energy-efficient Products

SUPERGAS offers an extensive array of products and services designed to optimise energy usage. Our cutting-edge solutions enable you to achieve remarkable savings in fuel, costs, electricity consumption, and more. With effortless safe installation and user-friendly operation, these products are convenient to use. By leveraging SUPERGAS's prompt and dependable services, you foster a sustainable and environmentally conscious approach every single day.



## Continuous Gas Monitoring System Plus

Monitoring your safety 24/7

SUPERGAS's LPG gas leak detection system is an advanced industrial device that can easily detect the leakage with its ultra-sensitive gas sensors and alerts you before it reaches the explosive limits. With the reliability of SUPERGAS, CGMS Plus (Continuous Gas Monitoring System) is a real-time safety device crafted with multiple layers of flameproof sensors for up to 100% safety.

- Safe and reliable
- On site warning
- SMS alert to 10 mobile numbers
- Customisable channels

## Electronic Auto Change Over Device Plus

Aligning the auto ordering system

An automated device that controls fuel wastage and saves unwanted production halts.

- Reduced manual intervention by automating changeover between working & backup cylinder banks
- SMS/ E-mail alert on exhaustion of one cylinder bank
- Integrated into an auto-ordering system



## Heaterless Vapouriser

Empower your sustainable approach

The SUPERGAS Heaterless Vapouriser, popularly known as HLV, is an energy-efficient alternative and innovative product, far better than the Electrical Vapouriser. It works on the Principle of Thermodynamics, saves on operational cost and maintenance, reduces carbon footprint, starts immediately and is safer.

- Higher Savings
- Minimal Cost
- Eco-friendly



### Cost per month (Rs.)

Heaterless Vapouriser Capacity (Kg/Hr)	Load (KW)		Cost Per Month (Rs.)*		Monthly Savings (Rs.)	Yearly Savings (Rs.)	Yearly Reduction of Carbon Footprints (MT of Co <sub>2</sub> )
	Electrical Vapouriser	HLV	Electrical Vapouriser	HLV	HLV	HLV	HLV
50	6	0.5	22,680	2,520	20,160	2,41,920	30
100	12	0.75	45,360	3,780	41,580	4,98,960	62
200	24	1	90,720	5,040	85,680	10,28,160	127
300	36	1.5	1,36,080	7,560	1,28,160	15,42,240	191
500	60	2.2	2,26,800	11,088	2,15,712	25,88,544	320

Working Assumptions: (1) Vapouriser is operational for 24 hrs a day. (2) Electrical heaters are in 'on' mode for 75%, rest in 'off' mode (Thermostat Effect). (3) 30 working days per month. (4) Electricity tariff Rs. 7 per KWH.

\*Individual results may vary depending on LPG consumption.



# Best in Class Installation

## Manifold Installation Service

In a LPG manifold system, cylinders are connected in series and the flow is channelised through a common header involving pressure regulation as per the combustion requirement. This setup can be either VOT (Vapour Offtake) or LOT (Liquid Offtake) or Maxima (450kg) cylinder installations or Bulk LPG installation based on flow requirement, peak load, available space, and other design consideration. Safety measures like thermal relief valve, slam shut off valve, and pressure regulator are integrated to ensure a resilient system.

SUPERGAS provides a comprehensive range of LPG installation including pipeline installation services, encompassing both primary and secondary systems. The primary piping solutions involve installing pipelines that extend from the manifold to the vapouriser further to the pressure regulating station. The secondary system carries vapourising gas from the pressure regulating station to the customer's combustion equipment. With the support of our team of experienced professionals, we handle installation and commissioning process to offer a reliable and safe solutions adhering to safety and statutory guidelines.

### Why us?

- Strict adherence to all statutory guidelines
- High Quality material to ensure lower maintenance and higher asset life.
- Timely project delivery
- Safety trainings to all individuals
- Comprehensive and digitised solutions
- Structured documentation system and directly deliver to customers



### Maxima installation saves space with enhanced safety features:

- 60% savings in the area of installation
- Ease of handling (14 Cylinders=1 Maxima Cylinder)
- Enhanced safety features

For higher LPG consumption upto 100 MT/Month we recommend Maxima (450 Kg) LPG installation. This installation provides adaptable setups, ranging from 4 to 16 cylinders manifold. The installation can be quickly executed unlike the bulk LPG storage solution.

## Annual Maintenance Contract

SUPERGAS strives for optimal efficiency and performance through its comprehensive annual maintenance service (AMC) for your equipment and installation. Our dedicated team offers specialized maintenance programs tailored to both Cylinder and Bulk LPG installations, focusing on preventive measures and addressing breakdowns effectively.

Our Preventive Maintenance program ensures your LPG installation remains in top condition throughout the year. It includes quarterly inspections, thorough fault detection, and timely correction of any emerging issues. By identifying and addressing incipient faults early on, we help prevent major disruptions and ensure the smooth functioning of your system. In the event of a breakdown, our skilled technicians swiftly respond through our Breakdown Maintenance service. Utilizing their

### Why choose SUPERGAS?

- Methodical approach
- Strengthened safety measures
- Prompt response time
- Complete solutions on LPG and its applications
- Optimal performance of your installation









# Progress through Partnership

## Our Network Partners (Franchisees) & Industrial Partners

At our core, we collaborate with individuals and organisations that share our vision of Advancing Energy Together. By combining forces, we strive to achieve our ultimate goal through comprehensive support in various aspects of business such as sales, marketing, safety, and training.

Our commitment to Progress with Partnership is fuelled by the belief that working alongside our esteemed partners is key to making a sustainable and profitable tomorrow a reality.



“

We have been associated with SHV Energy since 2011 as a Cylinder Franchisee partner. We have scaled our sales in LPG cylinders business when compared to others leading LPG brands

Companies in a short span, with the outstanding support extended by SUPERGAS from time to time. We are very happy with SHV Energy's transparent, ethical policies and also with strong infrastructure with network expansion & growth by keeping safety as priority for the customers and partners.

**Lingeswara Rao** - Sri Durga Sai Agencies  
Cylinder Franchisee Testimonial | Vijayawada



# Driving Forces of our Success

## Safety - We Care

At SUPERGAS we prioritise safety throughout the supply and in every aspect of our operations including our workspaces, customer and franchisee locations and at our Auto LPG dispensing stations. We believe in educating all our stakeholders regardless of their roles, to ensure everyone reaches home safely at the end of the day.

We provide training on lifesaving rules and conduct periodic safety training and audits to avoid unsafe incidents. Every stakeholder at SUPERGAS has the authority to report and halt the work if they identify any unsafe working conditions or any of our safety policies are compromised.

## Site Fit

A site evaluation app that is powered by Augmented Reality (AR) capabilities. This app allows immersive visualization of installations at prospective locations.

## Customer-Centricity

Our operations are fundamentally driven by a strong commitment to our customers. We continuously work towards improving our offerings and services to elevate our customers' experience. Our logo serves as a symbol of this dedication, and our actions consistently embody its essence.

## Innovation

In the ever-evolving realms of energy, SUPERGAS stands as a beacon of innovation. From traditional LPG solutions to digitalised services our journey has marked significant milestones of progress focusing customer experience and ensuring our customers are satisfied.

As part of our commitment to productivity and sustainability we have developed a one-stop solution for our customer's and franchisee partner's LPG needs.



## SUPERGAS Care

Your trusted LPG partner in a click!

SUPERGAS Care is an integrated and exclusive platform for seamless and interactions with customers at every stage of their association with SUPERGAS. With features like ordering, tracking, quick complaint resolution, important alerts and organising safety reports, this app is set to enhance customer experience leading to peace of mind and convenience.

We have successfully onboarded our industrial customers and franchisee partners for seamless operations. This app is available for download and can be used on both desktop and mobile devices, supporting both Android and iOS platforms.



The customer is at the centre of everything.



We listen to understand the needs and create solutions around them.



We are always around to fuel the customers' lives.



And to secure their businesses.

## Sustainability

At the core of our business lies a deep commitment to sustainability. As part of our Sustainable Development Goals, we have identified several pressing challenges, including promoting a cleaner environment and enhancing air quality, among others.

We are measuring our carbon footprint and impact. We are actively exploring sustainable fuel solutions like Bio LPG, Bio CNG, rDME, Hydrogen, and renewable energy sources under the aegis of Futuria Fuels to find viable sustainable fuels for wide range of applications.

## People

We cultivate a work environment that fosters joy and satisfaction among our employees. We hold our field personnel in high regard, recognising their entrepreneurial spirit, unwavering integrity, and loyalty. We prioritise the safety and security of our workplace locations, treating all individuals with respect and ensuring equal opportunities for everyone.

We firmly embed Diversity and Inclusion (D & I) at the center of our operational philosophy.



## Our CSR

### SUPERGAS Foundation

### Smiles Do Matter

Our philanthropic arm, SUPERGAS Foundation (SGF), seamlessly incorporates Corporate Social Responsibility (CSR) into our operations, Following SHV's global CSR approach of 'Start from the Heart,' SGF is dedicated to well being of underprivileged and needy through education, health & skill development, enabling them to become self-reliant individuals and responsible citizens.







# Clean Air & Lower Carbon Impact

We see an opportunity and feel a responsibility, to make our world better. We are an energy company with a difference. We are privately owned, international in reach and local in focus. Our energy (LPG) is cleaner, we help people to switch away from polluting oil and solid fuels. Our aim, through this, is to create clean air and dramatically lower our carbon impact.

## Regd. Office:

### SHV Energy Private Limited

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